

GROUP SEB INDIA PVT. LTD.
CHANGE IN MRPs (POST REDUCTION IN GST RATES)
EFFECTIVE FROM 27th JULY 2018

Product Category	CMMF	Item name	Existing MRP	New MRP
COFFEE MAKER	8000035737	APPRECIATION COFFEE MAKER	2899	2649
DRY IRON	5200000109	DRY IRON CLASSICO	599	549
DRY IRON	5200000110	DRY IRON CLASSICO PLUS	599	549
DRY IRON	5200000111	DRY IRON EASIO	999	749
DRY IRON	5200000112	DRY IRON EASIO DELUXE	1099	999
DRY IRON	5200000113	DRY IRON EASIO PLUS	1099	825
DRY IRON	5200000120	DRY IRON 623	695	599
DRY IRON	5200000548	DRY IRON CLASSICO DELUXE	1699	1299
DRY IRON	5200000563	DRY IRON CLASSICO GREY	899	645
DRY IRON	5200000580	DRY IRON CLASSICO BLUE	899	645
DRY IRON	5200000581	DRY IRON CLASSICO GLIDE	999	899
DRY IRON	5200000650	DRY IRON CLASSICO WHITE	899	645
DRY IRON	5200000716	DRY IRON BLOSSOM RED	1199	849
DRY IRON	5200000717	DRY IRON BLOSSOM SAFFRON	1199	849
DRY IRON	5200000718	DRY IRON BLOSSOM BLUE	1199	849
DRY IRON	5200000743	DRY IRON BLOSSOM GREEN	1199	849
ELECTRIC CHOPPER	5200000770	ELECTRIC CHOPPERS ACE RED	2199	1999
FOOD PROCESSOR	5200000147	FP SMART CHEF 100 HAPPINESS	9099	7499
FOOD PROCESSOR	5200000603	FP FORTUNE 102	7899	7249
FOOD PROCESSOR	5200000633	FP FIESTA	7899	7249
FOOD PROCESSOR	5200000634	FP GLAMOUR	7899	7249
FOOD PROCESSOR	7211002944	FP DOUBLE FORCE	14299	12499
GARMENT STEAMER	1830005379	GARMENT STEAMER PRECISO	6099	5599
HAND BLENDER	5200000506	HB TURBOMIX	1699	1249
HAND BLENDER	5200000507	HB TURBOMIX PLUS	1899	1349
HAND BLENDER	5200000508	HB TURBOMIX DELUXE	2199	1549
HAND BLENDER	5200000509	HB TURBOMIX KING	3299	2299
HAND BLENDER	5200000514	HB JAZZ PLUS HAPPINESS	2699	1549
HAND BLENDER	5200000561	HB JAZZ DELUXE	2699	2449
HAND BLENDER	5200000640	HB SUPERMIX / EASYMIX FK	1699	1149
HAND BLENDER	7211002927	HB QUICK CHEF	5599	5149
INDUCTION COOKTOP	5200000243	INDUCTION COOKER INSTA IC-202	3795	3479
INDUCTION COOKTOP	5200000502	INDUCTION COOKER UNO	3499	3199
INDUCTION COOKTOP	5200000503	INDUCTION COOKER SOLO	3499	3199
INDUCTION COOKTOP	5200000504	INDUCTION COOKER APTO	4299	3949
INDUCTION COOKTOP	5200000505	INDUCTION COOKER BLAZE	5799	5299
INDUCTION COOKTOP	5200000596	INDUCTION COOKER ZEST	4299	3949
INDUCTION COOKTOP	5200000670	INDUCTION COOKER SOLO DELUX	3499	3199
INDUCTION COOKTOP	5200000792	INDUCTION COOKER CHEF STAR CERAMIC	2799	2549
INDUCTION COOKTOP	5200000818	INDUCTION COOKER CHEF STAR CRYSTAL	2999	2749
INDUCTION COOKTOP	5200000829	INDUCTION COOKER EXCELO CERAMIC	2799	2549
INDUCTION COOKTOP	5200000830	INDUCTION COOKER EXCELO CRYSTAL	2999	2749
INDUCTION COOKTOP	5200000834	INDUCTION COOKER HELIOS	4299	3949
JUICE EXTRACTOR	5200000265	JUICE EXTRACTOR-DESIRE RED TREASURE	3399	3099
JUICE EXTRACTOR	5200000754	JUICE EXTRACTOR SUPER JUICER	2999	2749

GROUP SEB INDIA (P) LTD. ■

Registered Office : A-25 | 1st Floor | Rear Tower | Mohan Cooperative Industrial Suite | Mathura Road | New Delhi | 110044 | India | Tel: +91 11 47101111

CIN-U31909DL2005PTC140652

Factory : Village Malkumajra | Paragna-Dharampur | Baddi Nalagarh Road | Distt, Solan | Himachal Pradesh | 173205 | India

Product Category	CMMF	Item name	Existing MRP	New MRP
JUICE EXTRACTOR	7211002962	JUICE EXTRACTOR INFINY JUICE	14999	13799
JUICE EXTRACTOR	8000036119	JUICE EXTRACTOR EASY FRUIT METAL	10799	9949
JUICE STATION	5200000802	GRIND FORCE JUICE STATION	7199	6619
JUICER MIXER GRINDER	5200000268	JMG DESIRE	4199	3849
JUICER MIXER GRINDER	5200000269	JMG I HAPPINESS	3899	3249
JUICER MIXER GRINDER	5200000280	JMG NOVA F/A	2499	2299
JUICER MIXER GRINDER	5200000283	JMG REAL	3899	3299
JUICER MIXER GRINDER	5200000286	JMG REGAL	4399	4049
JUICER MIXER GRINDER	5200000295	JMG ULTIMATE RED TREASURE	5699	4999
JUICER MIXER GRINDER	5200000296	JMG REAL F/A	4999	4599
JUICER MIXER GRINDER	5200000477	JMG REAL HAPPINESS	3899	3399
JUICER MIXER GRINDER	5200000478	JMG DESIRE RED TREASURE	5199	4099
JUICER MIXER GRINDER	5200000499	JMG EASY LOCK	5099	4699
JUICER MIXER GRINDER	5200000500	JMG EASY LOCK DELUXE	5999	4699
JUICER MIXER GRINDER	5200000576	JMG SOLO	4399	4049
JUICER MIXER GRINDER	5200000577	JMG UNO	4399	4049
JUICER MIXER GRINDER	5200000578	JMG MARVELLO	4399	4049
JUICER MIXER GRINDER	5200000579	JMG NOVELLO	4399	4049
JUICER MIXER GRINDER	5200000604	JMG REAL CELEBRATION	3899	3549
JUICER MIXER GRINDER	5200000632	JMG CLEO	3899	3499
JUICER MIXER GRINDER	5200000635	JMG GALA	3899	3499
JUICER MIXER GRINDER	5200000636	JMG ULTIMATE DELUX	5999	5499
JUICER MIXER GRINDER	5200000659	JMG ROYAL	3899	3549
JUICER MIXER GRINDER	5200000660	JMG ROYAL CELEBRATION	3899	3549
JUICER MIXER GRINDER	5200000661	JMG ROYAL HAPPINESS	3899	3399
JUICER MIXER GRINDER	5200000749	JMG MAXIMO (re-launch)	4999	4199
JUICER MIXER GRINDER	5200000750	JMG PERFECTO	4499	4099
JUICER MIXER GRINDER	5200000838	JMG BRILLO/JMG ODACIO	4399	3499
JUICER MIXER GRINDER	5200000839	JMG MONTERO	5799	5199
KETTLE	5200000547	ELECTRIC KETTLE ROYAL	2699	2449
KETTLE	5200000562	ELECTRIC KETTLE EASY COOK	3099	2849
KETTLE	5200000748	KETTLE VIVA	1499	1349
KETTLE	7211002362	TEFAL EXPRESS KETTLE	4599	3299
KETTLE	8000035423	ELECTRIC KETTLE PRIMO	1399	1279
KETTLE	8000035424	ELECTRIC KETTLE EXCELO	1899	1749
KITCHEN MACHINE	8000036155	KITCHEN MACHINE MASTERCHEF GOURMET	37599	34649
MIXER GRINDER	5200000306	MG CHAMPION HAPPINESS	3799	3499
MIXER GRINDER	5200000315	MG PERFECT	3499	3199
MIXER GRINDER	5200000316	MG PERFECT HAPPINESS	4099	3749
MIXER GRINDER	5200000317	MG POPULAR	4499	4099
MIXER GRINDER	5200000320	MG PRIMO DELUX	4295	3949
MIXER GRINDER	5200000322	MG SMART CHEF RED TREASURE	5599	4299
MIXER GRINDER	5200000327	MG SOLO HAPPINESS	3799	3199
MIXER GRINDER	5200000330	MG SUPER TURBO DELUX	5099	4699
MIXER GRINDER	5200000334	MG UNO	3799	3499
MIXER GRINDER	5200000476	MG JOY HAPPINESS	3999	3649
MIXER GRINDER	5200000492	MG JOY PLUS	4099	3779
MIXER GRINDER	5200000493	MG FLORA	4099	3749
MIXER GRINDER	5200000498	MG EASY LOCK KING	6299	5799

Product Category	CMMF	Item name	Existing MRP	New MRP
MIXER GRINDER	5200000510	MG MEDIUM HAPPINESS	2999	2749
MIXER GRINDER	5200000546	MG MAESTRO	4299	3499
MIXER GRINDER	5200000582	MG NOVELLO	3799	3499
MIXER GRINDER	5200000598	MG BONUS ICON	3699	3399
MIXER GRINDER	5200000600	MG EASY LOCK QUEEN	5299	4849
MIXER GRINDER	5200000601	MG MARVELLO	3799	3299
MIXER GRINDER	5200000625	MG NEO	3599	3199
MIXER GRINDER	5200000626	MG ACE	3799	3499
MIXER GRINDER	5200000637	MG LIVO	3599	3199
MIXER GRINDER	5200000638	MG OVEO	3599	3299
MIXER GRINDER	5200000649	MG ALFA	3699	3399
MIXER GRINDER	5200000662	MG JOY DELUX	5399	4949
MIXER GRINDER	5200000665	MG JOY TURBO CB	5599	4599
MIXER GRINDER	5200000722	MG TURBO BOOST	5299	4849
MIXER GRINDER	5200000772	MG CREST	3599	3299
MIXER GRINDER	5200000773	MG VERTEX	3599	3299
MIXER GRINDER	5200000774	MG APEX	3599	2999
MIXER GRINDER	5200000775	MG CROWN	3599	3299
MIXER GRINDER	5200000781	MG CONVENIO / EST COGS PP	3799	3299
MIXER GRINDER	5200000793	MG POWERCLICK INDIGO	5699	5099
MIXER GRINDER	5200000794	MG POWERCLICK VIOLET	5699	5099
MIXER GRINDER	5200000795	MG POWERCLICK NEON	5699	5099
MIXER GRINDER	5200000799	MG JOY ELITE	6399	5299
MIXER GRINDER	5200000810	MG STUNNER	3399	3129
MIXER GRINDER	5200000813	MG POWERCLICK PLUS	6399	5599
MIXER GRINDER	5200000821	MG STELLAR	3399	2899
MIXER GRINDER	5200000833	MG TURBO TWIST	4699	3899
MIXER GRINDER	5200000836	MG FURY	6899	6349
MIXER GRINDER	5200000837	MG FURY PLUS	7199	6099
MIXER GRINDER	5200000846	MG JOY MAX	5599	4599
MIXER GRINDER	5200000874	MG JOY TURBO	5599	5149
MULTI COOKERS	5200000765	RICE COOKER INICIO DUO	2599	2349
MULTI COOKERS	8000035427	RICE COOKER INICIO	2099	1899
MULTI COOKERS	8000035428	RICE COOKER INICIO PLUS	2599	2379
MULTI COOKERS	8000035429	RICE COOKER GRACIO	2699	2479
MULTI COOKERS	8000035430	RICE COOKER COOL TOUCH	2999	2749
OTG	5200000628	OVEN TOASTER GRILLER MARVELLO 35 LTR	9499	8749
OTG	5200000629	OVEN TOASTER GRILLER MARVELLO 29 LTR	8599	7899
OTG	5200000630	OVEN TOASTER GRILLER MARVELLO 22 LTR	6399	5899
POP UP TOASTER	5200000697	POP UP TOASTER VIVA	1449	1329
POP UP TOASTER	8000035425	POP UP TOASTER 2 SLICE PRIMO (PT 100)	1449	1299
POP UP TOASTER	8000035426	POP UP TOASTER 2 SLICE EXCELO (PT 101)	1349	1199
POP UP TOASTER	8000035736	POP UP TOASTER EXPRESS	4099	3299
ROOM HEATER	5200000198	HALOGEN HEATER - DIVA	2595	2379
ROOM HEATER	5200000199	HALOGEN HEATER - FLAME	2195	1999
ROOM HEATER	5200000200	HALOGEN HEATER - LAVA	3399	3099
ROOM HEATER	5200000203	HALOGEN HEATER - LAVA HAPPINESS	3399	3099
ROOM HEATER	5200000487	ROOM HEATER EQUATO 9 FIN	11999	11049
ROOM HEATER	5200000488	ROOM HEATER EQUATO 11 FIN	12999	11949

Product Category	CMMF	Item name	Existing MRP	New MRP
ROOM HEATER	5200000537	HEAT CONVECTOR FLARE 2000T	3899	3549
ROOM HEATER	5200000538	HEAT CONVECTOR VECTO	4599	4199
ROOM HEATER	5200000539	ROOM HEATER QUATO	1899	1749
ROOM HEATER	5200000623	ROOM HEATER VECTO DELUX	5099	4699
ROOM HEATER	5200000631	ROOM HEATER BLAZE	1999	1799
ROOM HEATER	5200000641	HEAT CONVECTOR FLARE 1000T	3799	3499
ROOM HEATER	5200000696	ROOM HEATER FLASH	1899	1749
ROOM HEATER	5200000711	ROOM HEATER SPARK PLUS	1899	1749
ROTI MAKER	5200000594	ROTI MAKER UNO	2999	2749
SANDWICH TOASTER	1500637429	SANDWICH MAKER ULTRACOMPACT	2799	2299
SANDWICH TOASTER	5200000695	SANDWICH TOASTER VIVA	1899	1449
SANDWICH TOASTER	5200000764	PANINI MAKER GRILL	2199	1849
SANDWICH TOASTER	5200000777	SANDWICH TOASTER VIVA DLX	1599	1449
SANDWICH TOASTER	8000035422	SANDWICH TOASTER EXCELO	1349	1199
SOUP MAKER	7211002715	SOUP MAKER EASYSOUP	10999	10099
SOUP MAKER	7211002943	SOUP MAKER EASYSOUP	10999	10099
STEAM IRON	5200000400	STEAM IRON AQUAO	1799	1399
STEAM IRON	5200000401	STEAM IRON AQUAO PLUS	1799	1649
STEAM IRON	5200000523	STEAM IRON AQUAO DELUXE	2399	2199
STEAM IRON	5200000655	STEAM IRON EASY GLISS	5599	4999
STEAM IRON	5200000656	STEAM IRON INICIO	2599	2299
STEAM IRON	5200000657	STEAM IRON VIRTUO	2199	1799
STEAM IRON	5200000658	STEAM IRON CALORE	1699	1399
STEAM IRON	5200000715	STEAM IRON PRISTINE	1799	1299
STEAM IRON	5200000786	STEAM IRON PRISTINE GREEN	1499	1299
STEAM IRON	5200000787	STEAM IRON PRISTINE PINK	1499	1299
STEAM IRON	5200000827	STEAM IRON MAESTRO	3199	2599
WATER HEATER	5200000236	IMMERSION ROD - AGNEE	599	549
WATER HEATER	5200000449	WATER HEATER 3 LTR INSTA	4599	4199
WATER HEATER	5200000458	WATER HEATER 1 LTR.-INSTA	3599	3299
WATER HEATER	5200000482	WATER HEATER CLASSICO 6 LTR	6799	6249
WATER HEATER	5200000483	WATER HEATER CLASSICO 15 LTR	7899	7249
WATER HEATER	5200000484	WATER HEATER CLASSICO 25 LTR	9099	8349
WATER HEATER	5200000485	WATER HEATER CLASSICO 35 LTR	10499	9649
WATER HEATER	5200000486	WATER HEATER CLASSICO 50 LTR	11799	10849
WATER HEATER	5200000511	IMMERSION ROD - VESTA	899	799
WATER HEATER	5200000512	IMMERSION ROD - VESTA PLUS	999	899
WATER HEATER	5200000530	WATER HEATER CLEMIO 1 LTR	3999	3649
WATER HEATER	5200000531	WATER HEATER CLEMIO 3 LTR	4799	4399
WATER HEATER	5200000532	WATER HEATER CLEMIO 10 LTR	8799	8099
WATER HEATER	5200000533	WATER HEATER CLEMIO 25 LTR	11199	10299
WATER HEATER	5200000536	WATER HEATER CLEMIO 15 LTR	10999	10099
WATER HEATER	5200000540	WATER HEATER CLASSICO PLUS 15 LTR	7499	6899
WATER HEATER	5200000541	WATER HEATER CLASSICO PLUS 25 LTR	8499	7799
WATER HEATER	5200000553	WATER HEATER CLEMIO PLUS 1 LTR	4299	3949
WATER HEATER	5200000554	WATER HEATER CLEMIO PLUS 3 LTR	5099	4699
WATER HEATER	5200000555	WATER HEATER 3 LTR INSTA PLUS	4899	4499
WATER HEATER	5200000556	WATER HEATER 1 LTR INSTA PLUS	3999	3649
WATER HEATER	5200000605	WATER HEATER CLASSICO DELUX 15 LTR	9899	9099

Product Category	CMMF	Item name	Existing MRP	New MRP
WATER HEATER	520000606	WATER HEATER CLASSICO DELUX 25 LTR	11199	10299
WATER HEATER	520000607	WATER HEATER CLASSICO SUPER 50	11799	10849
WATER HEATER	520000608	WATER HEATER CLASSICO SUPER 35	10499	9649
WATER HEATER	520000609	WATER HEATER CLASSICO SUPER 25 LTR	9099	8349
WATER HEATER	520000610	WATER HEATER CLASSICO SUPER 15 LTR	7899	7249
WATER HEATER	520000611	WATER HEATER CLASSICO SUPER 6	6799	6249
WATER HEATER	520000616	WATER HEATER CLEMIO PLUS 6	10499	9649
WATER HEATER	520000617	WATER HEATER CLEMIO PLUS 10 LTR	11399	10499
WATER HEATER	520000618	WATER HEATER CLEMIO PLUS 15 LTR	12399	11399
WATER HEATER	520000619	WATER HEATER CLEMIO PLUS 25 LTR	13299	12249
WATER HEATER	520000622	WATER HEATER CLASSICO DELUX 10 LTR	9199	8449
WATER HEATER	520000643	WATER HEATER CLASSICO 15 LTR - GREY	7899	7249
WATER HEATER	520000644	WATER HEATER CLASSICO 25 LTR - GREY	9099	8349
WATER HEATER	520000645	WATER HEATER CLASSICO PLUS 15 LTR - PL	7499	6899
WATER HEATER	520000646	WATER HEATER CLASSICO PLUS 25 LTR - PL	8499	7799
WATER HEATER	520000647	WATER HEATER CLEMIO 3 LTR - GREY	4799	4399
WATER HEATER	520000648	WATER HEATER CLASSICO SUPER 10 LTR	7299	6699
WATER HEATER	520000778	WATER HEATER RAPIDO 1 LTR - IVORY	2999	2749
WATER HEATER	520000822	WATER HEATER AQUIS 15 LTR	8999	8279
WATER HEATER	520000823	WATER HEATER AQUIS 25 LTR	10999	10099
WATER HEATER	520000825	WATER HEATER ELEGANCE 15 LTR	11999	11049
WATER HEATER	520000826	WATER HEATER ELEGANCE 25 LTR	12499	11499
WATER HEATER	520000840	WATER HEATER AQUIS 6 LTR	7299	6699
WATER HEATER	520000841	WATER HEATER AQUIS 10 LTR	8099	7449