



**MAHARAJA**  
—WHITELINE—

# KHUSHIYON KA HOMEMAKER



## APPLIANCES CATALOGUE 2024-25

MIXER GRINDERS  
JUICER MIXER GRINDERS  
JUICER EXTRACTORS  
HAND BLENDERS  
FOOD PROCESSOR  
GAS COOKTOPS  
INDUCTION STOVES  
SANDWICH TOASTERS  
KETTLES  
OTG  
IRONS

## MIXER GRINDERS - 1000W

### Duramaxx 1000W

- Heavy Duty SS Jars
- 3 Jars: SS Liquidizing Jar - 1.5L | SS Grinding Jar - 1L SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



**majestik**



1000W  
Copper Motor



Grind & Blend in  
less than 60 sec.\*



Durable Double  
Ball Bearing Motor

### Ultramax HD

### Turbo Prime HD

- Unique Jar Flow Breakers
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product
- Turbo Prime HD - Easy Lid Lock



**MAJESTIK COLLECTION**



1000W  
Copper Motor



Ball Bearing Motor for  
enhanced durability

## MIXER GRINDERS - 800W & 750W

### Duramaxx 800W

### Duramaxx 750W

- 30 mins continuous grinding\*
- Unique Jar Flow Breakers
- **800W** 4 Jars: Blending Jar 1.5L SS Jars: 1.5L | 1L | 400ml
- **750W** 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



**majestik**



Copper Motor



Grind & Blend in  
less than 60 sec.\*



### KITCHEN PRO 800W

- 30 mins continuous grinding\*
- Gear Drive Mechanism for better efficiency
- 3 Jars: Blending Jar 1.5L | SS Jars: 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



800W  
Hybrid Motor



7 Different Blade  
Attachments



Grind & Blend in  
less than 60 sec.\*

**MAJESTIK COLLECTION**

### Ultramax Plus 800W

### Ultramax DLX 750W

- 30 mins continuous grinding\*
- Unique Jar Flow Breakers
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



Hybrid Motor



20% Superior  
Cooling\*\*



**Ultramax Elite**

- Unique Jar Flow Breakers
- 4 Jars: Blending Jar - 1.5 | SS Liquidizing Jar - 1.5L  
SS Grinding Jar - 1L | SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



750W Hybrid Motor



Heavy Duty SS Jars



Blender Jar with Fruit Filter

**Turbo Prime Elite Turbo Prime DLX**



- High Grade SS 304 Blades
- Unique Jar Flow Breakers
- **Elite** 4 Jars: Blending Jar 1.5L  
SS Jars: - 1.5L | 1L | 400ml
- **DLX** 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



750W Hybrid Motor



Hands Free Operation

Also available in Black

NEW LAUNCH



**Mixtron Elite**

- Robust Design for stable & vibration free operation
- 4 Jars: Blending Jar - 1.5 | SS Liquidizing Jar - 1.5L  
SS Grinding Jar - 1L | SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



**SUPERNOVA**  
750W HYBRID



Heavy Duty SS Jars



Blender Jar with Fruit Filter



**Joy Max**

- Robust Body Design for stable operation
- Jar Flow Breakers to maximize efficiency
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



750W Hybrid Motor



Heavy Duty SS Jars



20% Superior Cooling\*\*



**Superio DLX**

- 30 mins continuous grinding\*
- High Grade SS 304 Blades
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



750W Copper Motor



Durable and Cooler operation



## Turbo DLX

- Jar Flow Breakers for higher efficiency
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



750W  
Hybrid Motor



High Grade  
SS 304 Blades



Chrome  
Knob



## Turbo Twist

- Jar Flow Breakers for higher efficiency
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



750W  
Hybrid Motor



High Grade  
SS 304 Blades



## Mixtron DLX

- U Shape SS Jar for efficient grinding & mixing
- Enhanced Vacuum Grip for stable operation
- 3 SS Jars: 1.5L | 1L | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



750W  
Hybrid Motor



High Grade  
SS 304 Blades



Strong  
ABS Body



## Superio Evo

- Durable & Strong High Grade ABS Body
- 30 mins Continuous Grinding<sup>#</sup>
- 3 Jars: SS Liquidizing Jar - 1.2L | SS Grinding Jar - 700ml  
SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



500W  
Copper Motor



Robust Design  
for stable & vibration  
free operation



High Grade  
SS 304 Blades



## Mixtron Classic

- Unique Jar Flow Breakers
- 30 mins continuous grinding<sup>#</sup>
- Enhanced Vacuum Grip for stable operation
- 3 Jars: SS Liquidizing Jar - 1.2L | SS Grinding Jar - 700ml  
SS Chutney Jar - 400ml
- Warranty: 2 Yrs. on Product



500W  
Hybrid Motor



High Grade  
SS 304 Blades



Strong  
ABS Body



# MIXER GRINDERS

## MG 123 Pro



- 30 mins continuous grinding<sup>#</sup>
- Dome Shaped Lid to enhance grinding efficiency
- 3 SS Jars: 1.5L | 700ml | 400ml
- 1..2..3 Pro Warranty:** 5 Yrs. on Motor & 2 Yrs. on Product



550W Hybrid Motor



High Grade SS 304 Blades

## Stellar Evo 500W



## Stellar Pro 550W



- 30 mins continuous grinding<sup>#</sup>
- **Pro** 3 SS Jars: 1.5L | 700ml | 400ml
- **Evo** 3 SS Jars: 1.2L | 700ml | 400ml
- **Evo** Warranty: 2 Yrs. on Product
- **Pro** Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



Hybrid Motor



High Grade SS 304 Blades



## Unigrind Pro

- Ergonomic Handle with Grip
- 30 mins Continuous Grinding<sup>#</sup>
- 3 Jars: SS Liquidizing Jar - 1.2L | SS Grinding Jar - 700ml | SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Product



500W Hybrid Motor



Robust Design for stable & vibration free operation



High Grade SS Blades



## Novello

- New and Powerful Motor
- 30 mins continuous grinding<sup>#</sup>
- 3 Jars: SS Liquidizing Jar - 1.2L | SS Grinding Jar - 1.0L | SS Chutney Jar - 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



500W Hybrid Motor



Mix & Grind SS Blades



Robust Design for stable & vibration free operation



Grinding Jar without handle

## Smart 123

- High Grade SS Blades
- Bigger 1L Dry Jar
- 30 mins continuous grinding<sup>#</sup>
- 2 SS Jars: 1L | 400ml
- Warranty: 2 Yrs. on Product



500W Hybrid Motor



Mix & Grind SS Blades



Powerful Vacuum Foothold

## MIXER GRINDERS

### Apex 2J



- 30 mins continuous grinding\*
- 2 SS Jars: SS Grinding Jar - 700ml  
SS Chutney Jar - 400ml
- Warranty: 2 Yrs. on Product



500W  
Hybrid Motor



High Grade  
SS 304 Blades



Powerful Vacuum  
Foothold

### Easy Blend



- Robust Design for Stable & Vibration Free Operation
- Easy-Push Button to Start - 17,000 RPM Motor Speed
- 2 Jars - Blending Jar - 600ml  
Dry Grinding Jar - 300ml
- Multi-Function SS Blades - Warranty: 2 Yrs. on Product



300W  
Hybrid Motor



2 Lids for storage  
& carrying on the go



Maximum Juice  
Efficiency

## JUICER MIXER GRINDERS

### Montero DLX



- Anti-Drip Spout that prevents spillage of juice
- Anti-spalsh Outlet - Online Pulp Container
- 3 Jars: Juicing Jar - 1.5L  
SS Jars: 700ml | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



550W  
Hybrid Motor



Full Apple  
Feeder Tube



Easy-Push Button  
side Unlock System

NEW  
LAUNCH



MAJESTIK COLLECTION

### Puremaxx

- Tough juicing in just 60 seconds\*\*
- Superior Stainless Steel Juicer Mesh
- Mix & Grind SS Blades - Overload Protector
- Advanced juice Extraction Technology
- 3 Jars: Blending Jar - 1.5L | SS Jar: 700ml | 400ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



550W  
Power Dense  
Motor



High Grade Plastic  
Lid for convenience  
& durability



### Odacio Smart



- Superior Stainless Steel Juicer Mesh
- Super Sharp SS 304 blades - Overload Protector
- Easy-Push Button side Unlock System
- 2 Jars: Blending Jar - 1.5L | SS Jar: 700ml
- Warranty: 2 Yrs. on Motor & Product



450W  
Hybrid Motor



High Grade Plastic  
Lid for convenience  
& durability

## JUICER MIXER GRINDERS

### Mark Deo



- Compact & Novel Design - Dual Side Locking System
- Detachable Anti-Drip Spout - Super Sharp SS 304 Blades
- Overload Protector
- 2 Jars: Blending Jar - 1.5L | SS Jar: - 700ml
- Warranty: 2 Yrs. on Motor & Product



450W  
Hybrid Motor



Superior SS  
Juice Mesh



Maximum Juice  
Efficiency

### Mark 1



- Superior Stainless Steel Juicer Mesh
- Super sharp SS 304 Blades
- 2 Jars: Blending Jar 1.5L | SS - 700ml
- Overload protector
- Warranty: 2 Yrs. on Product & Motor



450W  
Hybrid Motor



High Grade  
SS 304 Blades



Powerful Vacuum  
Foothold

## JUICER EXTRACTORS

### Montero Full Apple Juicer



- Anti-Drip Spout that Prevents Spillage of Juice
- Anti-Splash Outlet
- Online Pulp Container
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



450W  
Hybrid Motor



Full Apple  
Feeder Tube



Easy-Push Button  
side Unlock System

### Mark 1 Classic



- Anti-Drip spout that prevents spillage of juice
- Anti-splash outlet - High Grade 304 SS Blades
- Warranty: 2 Yrs. on Motor & Product



450W  
Hybrid Motor



Superior SS  
Juice Mesh



Maximum Juice  
Efficiency

## HAND BLENDERS

### Actimix 600W

- High power low noise 600W DC motor
- Ergonomic Grip
- Hot and Cold Blending
- Convenient Push Button with Dual Speed
- Warranty: 2 Yrs. on Motor & Product



600W  
DC Motor



Sharp Blades For  
Tough Blending



100% EASY &  
CLEAN  
Detachable  
Metal Foot

NEW  
LAUNCH



## HAND BLENDERS

NEW  
LAUNCH



### Elitemixx

- Ergonomic Handle
- Convenient Push Button
- Warranty: 2 Yrs. on Motor & Product



### Neo Blend

- Ergonomic Handle with Hanging Loop
- Convenient Switch Button
- Non-Detachable Powerful Metal Shaft
- Wall Mounting Bracket for easy storage
- Warranty: 2 Yrs. on Motor & Product



## HAND MIXER

NEW  
LAUNCH



### Centuro

- 7 Speed Control
- In-built Eject Knob
- Air Ventilation System
- Warranty: 2 Yrs. on Motor & Product



## CHOPPER

NEW  
LAUNCH



### Frisco Dlx

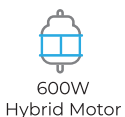
- 800ml Large Bowl
- Slim Ergonomic Design
- Transparent Bowl for better visibility
- Warranty: 2 Yrs. on Product



## FOOD PROCESSOR

### Smart Chef

- Easy Jar Locking - 1 Processing Bowl - 2L
- 3 Jars - Blending Jar - 1.5L | SS Grinding Jar - 1L  
SS Chutney Jar - 300ml
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



## WET GRINDERS

### Fortune DLX Lavender



### Grindstone

- Heavy duty cylindrical grooved grinding stone
- Nutritious grinding for high retention of nutrition vs other method of grinding
- Jar Flow Breaker for optimal grinding
- SS Drum – 2L
- Non-slip feet
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



150W Hybrid Motor



Atta Kneader



Coconut Scraper & Spatula

### Fortune Cherry



- Nutritious grinding for high retention of nutrition vs other method of grinding
- Non-slip Feet
- Jar Flow Breaker for optimal grinding
- BIS Standard Plug
- SS Drum – 2L
- Warranty: 5 Yrs. on Motor & 2 Yrs. on Product



150W Hybrid Motor



Heavy Duty Cylindrical Grooved Grinding Stone

## GAS COOKTOPS

### Solana LPG Gas Cooktops

#### MAJESTIK COLLECTION 3 Burner



2 Burner

- Elegant MS Frame
- Powder Coated Strong Pan Support
- Anti-skid Legs
- Stainless Steel Drip Tray
- Warranty: 5 Yrs. on Glass & 2 Yrs. on Product



Jumbo Burner



Shatter Proof Glass



Tri-Pin Brass Burners

### Belenus Neo LPG Gas Cooktops

#### MAJESTIK COLLECTION 4 Burner



2 Burner



#### MAJESTIK COLLECTION 3 Burner

- Elegant MS frame
- Stainless Steel Drip Tray
- Anti-skid Legs
- Warranty: 2 Yrs. on Glass & 2 Yrs. on Product



Toughened Glass



Tri-Pin Brass Burners



Powder Coated pan support

### Belenus LPG Gas Cooktops

#### 4 Burner



2 Burner



3 Burner

- Stainless Steel Frame
- Stainless Steel Drip Tray
- Anti-skid Legs
- Warranty: 2 Yrs. on Glass & 2 Yrs. on Product



Toughened Glass



Tri-Pin Brass Burners



Powder Coated pan support

## GAS COOKTOPS

### Aventus LPG 3 Burner

- Anti-skid Legs
- Powder Coated Strong Pan Support
- Warranty: 2 Yrs. on Product



Heavy Gauge  
SS Body



Tri-Pin Brass  
Burners



Removable  
SS Drip Tray

### Trendy+ LPG 2 Burner

- Anti-skid Legs
- Powder Coated Strong Pan Support
- Premium Knob



Stainless Steel  
Body



Brass  
Burners



2 Years

## INDUCTION STOVES

### Superion 20ST Neo



**MAJESTIK**  
COLLECTION

**10** PRE-SET  
Indian Menus

- 25% Faster Cooking<sup>(2)</sup>
- Pan Sensor Technology
- Feather Touch Buttons
- Flameless Operation
- Durable 7-Blades Fan rapidly dissipates heat
- Warranty: 1 Yr. on Product



2000W



Automatic Voltage  
Regulator

### Superion 18DX Neo



- Pan Sensor Technology
- Durable 7-Blade Fan Rapidly Dissipates Heat
- Flameless Operation
- Warranty: 1 Yr. on Product



1800W

**5**

PRE-SET  
Indian  
Menus

### Superion 14DX Neo Superion 14DX Neo+



- Pan Sensor Technology
- Durable 7-Blade Fan Rapidly Dissipates Heat
- Flameless Operation
- Warranty: 1 Yr. on Product



1400W

**7**

PRE-SET  
Indian  
Menus

# INDUCTION STOVES

Superion 12DX Neo

Superion 12DX Neo +

- Pan Sensor Technology
- Durable 7-Blade Fan Rapidly Dissipates Heat
- Flameless Operation
- Warranty: 1 Yr. on Product



1200W



Automatic Voltage Regulator

7

PRE-SET Indian Menus

## BREAKFAST

Viva

Sandwich Toaster

Viva Plus

Sandwich Toaster

- BIS Standard Plug
- Easy Lock
- Cool Touch Easy Grip handle
- Warranty: 1 Yr. on Product



750W



Grill Plates / Toast Plates



Cooking Indicators

Perfeito

Sandwich Toaster

Perfeito Plus

Sandwich Toaster

- Elegant Steel-Top Finish
- BIS Standard Plug
- Easy Lock
- Cool Touch Easy Grip handle
- Cooking Indicators
- Warranty: 1 Yr. on Product



750W



XL Grill Plates / XL Toast Plates



Non-Stick coating for Oil Free Toasting

Aprica

Sandwich Toaster

Aprica Plus

Sandwich Toaster

- BIS Standard Plug
- Easy Lock
- Cool Touch Easy Grip handle
- Cooking Indicators
- Warranty: 1 Yr. on Product



750W



XL Grill Plates / XL Toast Plates



Non-Stick coating for Oil Free Toasting

NEW LAUNCH

MAJESTIK COLLECTION

Grill Mate

- XL Grill Plates
- 180° Openable Grill Plate
- Cool Touch Handle
- Cooking Indicator
- Warranty: 2 Yrs. on Product



750W



Adjustable Floating Hinged Top



Non-Stick coating for Oil Free Cooking



# BREAKFAST

## Pop-Up Magic Toaster



- 2 Slice Toasters
- Safe Insulated Parts
- Cancel Function
- BIS Standard Plug
- 1 Year Warranty



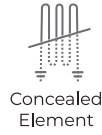
### Viva Neo + 1.5L Kettle



### Viva Joy 1.5L Kettle



- BIS Standard Plug
- SS Glossy Finish (Neo+)
- SS Brushed Finish (Joy)
- Auto Shut Off
- On/Off Indicator
- 360° Swivel Base
- Warranty: 1 Yr. on Product



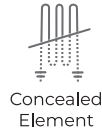
### Viva Excel 1.8L Kettle



### Viva Elite 2.0L Kettle



- BIS Standard Plug
- SS Brushed Finish
- Auto Shut Off
- On/Off Indicator
- 360° Swivel Base
- Warranty: 1 Yr. on Product



# OTG

## Contigo 45L 1800W

### MAJESTIK COLLECTION



- 6 Cooking Modes
- Stainless Steel Body
- 7 Accessories
- 60 Minutes Timer
- Warranty: 2 Yrs. on Product
- Free Home Service\*\*



\*\*Under product Warranty Period

### Contigo 35L 1500W



### Contigo 28L 1500W



- Top & Bottom Heating Elements for Faster Heating
- 6 Cooking Modes
- Stainless Steel Body
- 7 Accessories
- 60 Minutes Timer
- Warranty: 2 Yrs. on Product
- Free Home Service\*\*



### MAJESTIK COLLECTION

\*\*Under product Warranty Period

## STEAM IRONS

### Acqua Bliss

### Acqua Superio

MAJESTIK COLLECTION

- Steam Boost for Stubborn Creases<sup>(3)</sup>
- Spray for Easy Crease Removal<sup>(4)</sup>
- Multiple Fabric settings Smart Thermostat
- Warranty: 2 Yrs. on Product
- Free Home Service



1200W  
150ml Tank Capacity



1600W  
280ml Tank Capacity



Easy Wrinkle  
Removal



Non-Stick  
Soleplate



Copper Cord  
Wire for safety  
& durability

<sup>(3)</sup> & <sup>(4)</sup> Only applicable for Aqua Superio

## DRY IRONS

### Classico Plancha

- Heavy weight (1.8kg) for powerful and crisp ironing
- Smart Thermostat - ISI Certified
- Ergonomic Handle Design for enhanced grip
- 360° Swivel Cord for easy movement
- Warranty: 2 Yrs. on Product - Free Home Service



1200W  
Power for  
Quick Heating



Weilburger  
German Technology  
Non-Stick Soleplate



Copper Cord  
Wire for safety  
& durability

NEW  
LAUNCH

### Glo

- Heavy weight (1.5kg) for powerful and crisp ironing
- Smart Thermostat - ISI Certified
- Ergonomic Handle Design for enhanced grip
- 360° Swivel Cord for easy movement
- Warranty: 2 Yrs. on Product - Free Home Service



1100W  
Power for  
Quick Heating



Weilburger  
German Technology  
Non-Stick Soleplate



Copper Cord  
Wire for safety  
& durability

### Jazz Dry Iron

### Sleek Dry Iron

### Sleek DLX Dry Iron

- Unique Precision Sole Tip for better ironing
- Thermostat for desired fabric setting
- 360° Swivel Cord for easy movement
- ISI Certified - Warranty: 2 Yrs. on Product
- Free Home Service



Weilburger  
Non-Stick  
Soleplate



Non-Stick  
Soleplate



Weilburger  
Non-Stick  
Soleplate



1000W  
Power for  
Quick Heating



Copper Cord  
Wire for safety  
& durability

### Classico White Dry Iron

### Classico Blue Dry Iron

- Precision Sole Tip for better ironing experience
- ISI Certified
- Warranty: 2 Yrs. on Product
- Free Home Service



1000W  
Power for  
Quick Heating



Non-Stick  
Soleplate



Copper Cord  
Wire for safety  
& durability

## Turbomix King Plus



- Contains Chopper and Beaker
- Detachable Metal Foot
- Hanging Loop for easy storage
- Warranty: 2 Yrs. on Motor & Product



250W  
Hybrid Motor



High Grade  
SS 304 Blades



100% EASY & CLEAN  
Unique Brushed  
Finished Metal  
Detachable Foot

## Infiny Mix Pro+



- 3 Blades for multi recipes
- Hanging Loop for easy storage
- XL Size Metal Shaft for deep blending
- Warranty: 2 Yrs. on Motor & Product



250W  
Hybrid Motor



High Grade  
SS 304 Blades



100% EASY & CLEAN  
Unique Brushed  
Finished Metal  
Detachable Foot

## Turbomix Super Plus



## Elitemix Neo



NEW  
LAUNCH

- Ergonomic Handle
- Convenient Push Button
- Warranty: 2 Yrs. on Motor & Product



250W  
Hybrid Motor



100% EASY & CLEAN  
Detachable  
Plastic Foot

**MAHARAJA**  
—WHITELINE—

A BRAND OF GROUPE SEB, FRANCE

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As a part of continuous R&D improvements - products, images, product specifications are subject to change without notice.

\*Basis internal testing using 100g of turmeric for 1 min (with residual output < 20%). \*\*100% copper winding of armature and stator.

†Considering 2 mins of resting time after every 5 mins operation at standard condition. ††Under standard conditions. †††25% faster cooking as compared with Gas Cooktop based on internal lab testing.

\*\*500 ml juice of Beet root/Carrot/ Sweet lime / Pine apple from 1 kg of respective fruit per minute. testing In lab condition. Capacity changes based on Season of the fruit/vegetable